

1. Record Nr.	UNISA990005527550203316
Autore	KLEINBAUM, David G.
Titolo	Logistic regression : a self learning text / David G. Kleinbaum , Mitchel Klein
Pubbl/distr/stampa	New York : Springer Verlag, c2002
Edizione	[2nd. ed]
Descrizione fisica	XIV, 513 p. ; 24 cm.
Altri autori (Persone)	KLEIN, Mitchel
Disciplina	610.72
Soggetti	Analisi della regressione Distribuzione - Logistica Farmaci - Ricerche - Metodi statistici
Collocazione	600 610.72 KLE
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNISA996308838703316
Autore	Mirgani Suzi
Titolo	Target markets : international terrorism meets global capitalism in the mall / / Suzi Mirgani
Pubbl/distr/stampa	Bielefeld, Germany, : transcript Verlag, 2016 Bielefeld : , : transcript-Verlag, , [2017] ©2017
ISBN	3-8394-3352-5
Descrizione fisica	1 online resource (197 pages) : digital file(s)
Collana	Culture & theory
Classificazione	HD 402
Disciplina	363.325
Soggetti	Shopping malls - Security measures Target marketing Terrorism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 172-197).
Nota di contenuto	Frontmatter -- Table of Contents -- Acknowledgements -- 1. Introduction: International Terrorism Meets Global Capitalism in the Mall -- 2. Developing the Shopping Mall -- 3. Designing the Shopping Mall -- 4. Securing the Shopping Mall -- 5. Spectacles of the Shopping Mall -- 6. Conclusion: Specters of the Shopping Mall -- Endnotes -- Bibliography
Sommario/riassunto	This book explores the points of convergence between corporate capitalist and terrorist practice. Assessing an increase in the number of terrorist attacks directed at commercial entities in urban areas, with an emphasis on the shopping mall in general and Nairobi's Westgate Mall in particular, Suzi Mirgani offers a fascinating and disturbing perspective on the spaces where the most powerful forces of contemporary culture - the most mainstream and the most extreme - meet on common ground.