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Autore	De Lakshman Chandra
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Sommario/riassunto	Orchids account for a large share of global floriculture trade both as cut flowers and as potted plants, and are estimated to comprise around 10% of international fresh cut flower trade. The average value of fresh cut orchids and buds trade during 2007-2012 was US 483 million. In 2012, there are more than 40 countries exporting orchids and 60 countries importing orchids around the world, with the total size of the global trade equaling US