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Sommario/riassunto	This original and ambitious work provides a fascinating examination of organizations from both a post-modern and new organizational economics perspective. Combining strategy, international business and organisational theory, it represents a ground-breaking critique of prevailing mainstream modernist theories of organization. Distinctive features include:* a comprehensive analysis of social and organizational theory* discussion and exploration of knowledge capitalism * a critique of core competencies and resource based approaches to strategy, human resource management and orga