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2.	Record Nr.	UNISA996209560503316
	Autore	Skjærseth Jon Birger
	Titolo	Climate change and the oil industry [[electronic resource]] : common problem, varying strategies / / Jon Birger Skjærseth and Tora Skodvin
	Pubbl/distr/stampa	Manchester ; New York, : Manchester University Press, : Distributed exclusively in the USA by Palgrave, 2003
	ISBN	1-5261-3729-1 1-78170-047-8 1-280-73451-5 9786610734511 1-84779-082-8 1-4237-0654-4
	Descrizione fisica	1 online resource (x, 246 pages) : illustrations, charts; digital, PDF file (s)
	Collana	Issues in environmental politics
	Altri autori (Persone)	SkodvinTora
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Note generali	Description based upon print version of record and e-publication (viewed on June 13, 2019).
Nota di bibliografia	Includes bibliographical references (p. [223]-236) and index.
Sommario/riassunto	Multinational corporations are not merely the problem in environmental concerns, but could also be part of the solution. The oil industry and climate change provide the clearest example of how the two are linked; what is less well-known is how the industry is responding to these concerns. This volume presents a detailed study of the climate strategies of ExxonMobil, Shell and Statoil. With an innovative analytical approach, the authors explain variations at three decision-making levels: within the companies themselves, in the national home-bases of the companies, and at an international level. The analysis generates policy-relevant knowledge about whether and how corporate resistance to a viable climate policy can be overcome. The analytical approach developed by the authors is also applicable to other areas of environmental degradation where multinational corporations play a central role. The book is invaluable to students, researchers and practitioners interested in national and international environmental politics and business environmental management.