

1. Record Nr.	UNISA996279324703316
Titolo	17th Conference on Business Informatics . Volume 2 Workshop Papers : 13-16 July 2015 Lisbon, Portugal : proceedings // editors, Artur Caetano [and nine others]
Pubbl/distr/stampa	Los Alamitos, California : , : IEEE, , 2015
ISBN	1-4673-7340-0
Descrizione fisica	1 online resource (96 pages) : illustrations
Disciplina	658.4038011
Soggetti	Business - Data processing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Sommario/riassunto	Annotation Business Informatics is the scientific discipline targeting information processes and related phenomena in their socio economical business context, including companies, organisations, administrations and society in general Business Informatics is a fertile ground for research with the potential for immense and tangible impact As a field of study, it endeavours to take a systematic and analytic approach in aligning core concepts from management science, organisational science, economics information science, and informatics into an integrated engineering science.