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Nota di contenuto	v. 1. History of social psychology: insights, challenges, and contributions to theory and application / Lee Ross, Mark Lepper, Andrew Ward -- The art of laboratory experimentation / Timothy D. Wilson, Elliot Aronson, Kevin Carlsmith -- Social psychological methods outside the laboratory / Harry T. Reis, Samuel D. Gosling -- Data analysis in social psychology: recent and recurring issues / Charles M. Judd, David A. Kenny -- Social cognitive neuroscience / Matthew D. Lieberman -- Social psychophysiology and embodiment / Jim Blascovich, Wendy Berry Mendes -- Automaticity and the unconscious / Ap Dijksterhuis -- Motivation / John A. Bargh, Peter M. Gollwitzer, Gabriele Oettingen -- Emotion / Dacher Keltner, Jennifer S. Lerner -- Attitudes / Mahzarin R. Banaji, Larisa Heiphetz -- Attitudes and persuasion: from biology to social responses to persuasive intent / Dolores Albarracín, Patrick Vargas -- Perceiving people / C. Neil Macrae, Susanne Quadflieg -- Nonverbal behavior / Nalini Ambady, Max Weisbuch -- Mind perception / Nicholas Epley, Adam Waytz -- Judgment and decision making / Thomas D. Gilovich, Dale W. Griffin -- Self and identity / William B. Swann, Jr., Jennifer K. Bosson -- Gender /

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Sommario/riassunto

First published in 1935, The Handbook of Social Psychology was the first major reference work to cover the field of social psychology.
