

1. Record Nr.	UNISA996262843103316
Autore	Wilson Meena S
Titolo	Managing across cultures [[electronic resource]] : a learning framework // Meena S. Wilson, Michael H. Hoppe, Leonard R. Sayles
Pubbl/distr/stampa	Greensboro, N.C., : Center for Creative Leadership, c1996
ISBN	1-281-00156-2 9786611001568 1-932973-50-8
Edizione	[1st ed.]
Descrizione fisica	37 p
Altri autori (Persone)	HoppeMichael H SaylesLeonard R
Disciplina	658
Soggetti	International business enterprises - Management Management Comparative management Intercultural communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"CCL no. 173"--T.p. verso.
Nota di bibliografia	Includes bibliographical references (p. 33-34).
Nota di contenuto	Intro -- Introduction -- Source of Identity: Individual-Collective -- Goals and Means of Achievement: Tough-Tender -- Orientation to Authority: Equal-Unequal -- Response to Ambiguity: Dynamic-Stable -- Means of Knowledge Acquisition: Active-Reflective -- Perspective on Time: Scarce-Plentiful -- Outlook on Life: Doing-Being -- Using the Framework -- Conclusion -- References -- Appendix: Models of Cultural Difference.
Sommario/riassunto	Managing in a multicultural setting can be very challenging. Culture strongly influences how people behave and how they understand the behavior of others, and cultures vary in the behaviors they find proper and acceptable. This report-which integrates work done by experts in the fields of anthropology, crosscultural psychology, and international business management with CCL's perspective on how executives learn from experience-describes the cultural values, often unconsciously held, that underlie work in the U.S. and provides managers in the U.S. with a structured way of learning about the value preferences of people from other cultures. Examples drawn from workplaces around the

world aid in applying the framework.
