1.	Record Nr.	UNISA996262828203316
	Autore	Cook Thomas A. <1953->
	Titolo	Mastering import & export management // Thomas A. Cook, with Kelly Raia
	Pubbl/distr/stampa	New York : , : Amacom, , 2017 ©2017
	ISBN	0-8144-3821-0 0-8144-3820-2
	Edizione	[Third edition.]
	Descrizione fisica	1 online resource (1 volume) : illustrations
	Disciplina	658.84
	Soggetti	Exports - Management
		Export controls
		Foreign trade promotion
		Imports - Management
		International trade
		Exports - United States - Management Export controls - United States
		Export marketing - United States - Management
		Foreign trade promotion - United States
		Imports - United States - Management
		Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes indexes.
	Sommario/riassunto	According to the U.S. Department of Commerce, more than \$1.6 trillion in goods are exported annually to dozens of countries, while nearly \$2.4 trillion are imported. That's big business for anyone who can navigate the complicated rules and mitigate the risks surrounding international trade. Filled with step-by-step instructions, cost-effective strategies, and ready-to-use forms, this third edition of Mastering Import & Export Management walks you through every key area—from handling logistics to building a global team to complying with post- 9/11 security measures to clearly documenting shipments using

Incoterms. Completely updated, the guide simplifies the latest regulations and gathers best practices in an evolving field, including: Strategies for reducing risk and spend in global supply chains New documentation, operations, and procedures Trade compliance SOPs Guidance on managing transportation service providers E-commerce in international trade For managers and operating personnel with the knowledge and tools to overcome challenges, the world of exporting and importing offers lucrative new frontiers.