

1. Record Nr.	UNISA996248219703316
Autore	Tryon Chuck <1970->
Titolo	Reinventing cinema [[electronic resource]] : movies in the age of media convergence // Chuck Tryon
Pubbl/distr/stampa	New Brunswick, N.J. : Rutgers University Press, c2009
ISBN	0-8135-4547-1
Descrizione fisica	viii, 215 p. ; ; 23 cm
Soggetti	Motion pictures - United States - History - 20th century Motion pictures - United States - History - 21st century Digital media - Influence Motion picture industry - Technological innovations Digital cinematography Convergence (Telecommunication)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- The rise of the movie geek: DVD culture, cinematic knowledge, and the home viewer -- The screen is alive: digital effects and Internet culture in the 1990's cyberthriller -- Wall-to-wall color: moviegoing in the age of digital projection -- Desktop productions: digital distribution and public film cultures -- Toppling the gates: blogging as networked film criticism -- Hollywood remixed: movie trailer mashups, five-second movies, and film culture -- Conclusion.