

1. Record Nr.	UNISA996248094903316
Autore	Brandt Allan M
Titolo	The cigarette century [[electronic resource]] : the rise, fall, and deadly persistence of the product that defined America // Allan M. Brandt
Pubbl/distr/stampa	New York, : Basic Books, c2007
ISBN	0-465-07047-7
Descrizione fisica	1 online resource (vii, 600 p., [32] p. of plates) : ill. ;
Disciplina	338.4/767970973
Soggetti	Tobacco industry - United States - History - 20th century Smoking - United States - History - 20th century Smoking - Health aspects Tobacco industry - History - 20th century - United States Smoking - History - 20th century - United States Smoking History, 20th Century Tobacco Industry Habits Industry History, Modern 1601- History Technology, Industry, and Agriculture Behavior Technology, Industry, Agriculture Behavior and Behavior Mechanisms Humanities Psychiatry and Psychology Industries Business & Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 507-578) and index.
Nota di contenuto	Introduction: the Camel Man and me -- Culture -- Pro bono publico -- Tobacco as much as bullets -- Engineering consent -- Science -- More

doctors smoke Camels -- The causal conundrum -- Constructing controversy -- Politics -- The surgeon general has determined -- Congress : the best filter yet -- Your cigarette is killing me -- Law -- Nicotine is the product -- Mr. Butts goes to Washington -- The trials of big tobacco -- Globalization -- Exporting an epidemic -- Epilogue: the crime of the century -- References -- Note on sources -- Acknowledgements -- Index.
