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Autore	Messarís Paul
Titolo	Visual "literacy" : image, mind, and reality // Paul Messaris [[electronic resource]]
Pubbl/distr/stampa	Boulder, : Westview Press, 1994
Descrizione fisica	1 online resource (xii, 208 p.) : ill. ;
Disciplina	370.15/23
Soggetti	Visual literacy - United States - Psychological aspects Visual communication - United States - Psychological aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (p. 185-199) and index.
Nota di contenuto	Four aspects of visual literacy. Still images ; Film and television ; Cognitive consequences of visual literacy ; Awareness of artistry and visual manipulation -- The interpretation of still images. Abstract representation ; Concrete representation ; Empirical evidence -- The interpretation of film and television. Point-of-view editing ; Editing as an indicator of thoughts and emotions ; The modulation of emphasis and viewer involvement ; Beyond point-of-view editing ; Propositional editing -- General cognitive consequences of visual literacy. Propositionality revisited ; Representational categories and world views ; Spatial intelligence ; From concrete to abstract to analogy -- Awareness of artistry and manipulation -- The detection of artifice ; Unconcealed artifice ; Visual manipulation -- Conclusion: Other questions, other "literacies". Images and the appearance of reality ; Images and cultures ; Familiarity with visual subject matter ; Production literacy".