

1. Record Nr.	UNISA996247960003316
Autore	Masters Bruce Alan <1950->
Titolo	The origins of western economic dominance in the Middle East : mercantilism and the Islamic economy in Aleppo, 1600-1750 // Bruce Masters
Pubbl/distr/stampa	New York, : New York University Press, c1988
ISBN	0-8147-5507-0 0-8147-5435-X
Descrizione fisica	1 online resource (xii, 240 p.)
Collana	New York University studies in Near Eastern civilization The origins of western economic dominance in the Middle East New York University studies in Near Eastern civilization ; ; no. 12
Disciplina	382/.0956913
Soggetti	Commerce Business & Economics Local Commerce Aleppo (Syria) Commerce History 17th century Middle East Commerce Europe History 17th century Europe Commerce Middle East History 17th century Middle East History 1517-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [227]-236) and index.

2. Record Nr.	UNINA9911018656403321
Autore	Alareeni Bahaaeddin
Titolo	Digital Disruption and Business Innovation: Navigating the New Technological Era : ICBT 2024, Volume 2 // edited by Bahaaeddin Alareeni, Allam Hamdan
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	9783032004444 9783032004437
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (888 pages)
Collana	Lecture Notes in Networks and Systems, , 2367-3389 ; ; 1573
Altri autori (Persone)	HamdanAllam
Disciplina	620
Soggetti	Engineering mathematics Engineering - Data processing Business mathematics Mathematical and Computational Engineering Applications Business Mathematics Data Engineering
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	A Bibliometric Analysis : Factors Affecting the Success Of Women's Entrepreneurship -- Does Gender Diversity in the Boardrooms Affect Firm Value? The Moderating Effect of Firm Size -- Artificial Intelligence and Human Team Dynamics: Addressing Challenges Through Strategic HRM -- The digital economy and Islamic banking operations - Block chain technology in Jordan as a model -- Observational Analyzes of a Cloud Security Framework Through Formal Specification -- Optimizing Construction Contractor Selection Using the AHP Method: Application to Construction Projects -- Reducing Errors and Optimizing Performance: The Role of BIM and AI in Construction Projects -- Influencer Recognition and Source Credibility as Determinants of Consumer Responses to Social Media Content: An Experimental Study in Luxury and Non-Luxury Brands -- The Analysis of Non-Functional Requirements (NFRs) in Model-Driven Software Development (MDS): A Sys-tematic Review -- Impact of Fintech on Green Finance and Environmental Performance in the GCC -- The Positive Impact of

Transnational Enterprises and Foreign Direct Investment (FDI) Inflows on GDP per Capita: Evidence from China -- Effectiveness of Social Emotional Learning Intervention on the Well-being of School-going Adolescents -- The Study on the Role of Emotional Intelligence on Small-Scale Entrepreneurs in the Current Uncertain Business Environment -- “An Assessment of Impact of Content Marketing on Customer Satisfaction” -- “An Assessment of Impact of YouTube Haul Videos on Generation Z Purchase Decisions”.

Sommario/riassunto

This book examines how organizations across industries are responding to the accelerating pace of technological change, leveraging disruption as a catalyst for growth and competitive advantage. The digital revolution is not merely transforming business operations, it is fundamentally redefining the nature of innovation. Featuring a diverse collection of research, case studies, and expert insights, this book delves into the intersection of digital technologies and business innovation. From artificial intelligence and data analytics to automation and smart platforms, it highlights how emerging tools are driving bold strategies, enhancing customer experiences, and reshaping entire markets. What You'll Discover: Key drivers of digital disruption in today's business environment Innovative responses to change across diverse sectors Practical frameworks for leading digital transformation Insights into technology-enabled value creation and agility Research-backed strategies for sustainable, innovation-led growth Designed for executives, scholars, entrepreneurs, and policymakers, this book offers the perspectives and tools needed to understand disruption, harness opportunity, and lead in the new technological era.
