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Collana	Asia-Pacific
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Nota di bibliografia	Includes bibliographical references (p. [213]-232) and index.
Nota di contenuto	Women and the reality of the everyday -- The emergence of agency : women and consumerism -- The modern girl as a representation of consumer culture -- Housewives as reading women -- Work for life, for marriage, for love -- Hard days ahead : women on the move.
Sommario/riassunto	A study of the "modern" woman in Japan before World War II.