

1. Record Nr.	UNINA9910814782603321
Autore	Hutchison Todd
Titolo	Humanistic business : profit through people with passion and purpose / / Todd Hutchison, Carl Lyons and Gary de Rodriguez
Pubbl/distr/stampa	London : , : Bloomsbury, , 2014 ©2014
ISBN	1-4729-0480-X
Descrizione fisica	1 online resource (255 p.)
Disciplina	174.4
Soggetti	Management - Moral and ethical aspects Management - Psychological aspects Management - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Contents; Acknowledgements; Introduction; 1 A New Era for Business; VALUES; 2 Aligning Personal and Business Values; 3 Creating Dynamic Teams; PURPOSE; 4 Ensuring Corporate Happiness; VISION; 5 Driving Innovation; TALENT; 6 Developing Self-Leadership; 7 Enabling Authentic Conversations; 8 People Intelligence; PRODUCTS; 9 Aligning Products and Services; STRATEGY; 10 Creating and implementing Strategy; DELIVERY; 11 Creating Brand Power; 12 Designing the User Experience; 13 Contributing to Leaving a Legacy; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y
Sommario/riassunto	People increasingly want to support businesses that operate with a moral code; businesses they know, like and trust. The global trend for 'conscious' business has become increasingly important with the palpable shift away from companies, organisations or governments that act unethically. 'Humanistic businesses' are people-focused and conscious of their obligations towards offering value and building positive relationships with all of their stakeholders. This is the first practical book to reveal how to create a humanistic business, which promises higher profit, greater staff retention and more

2. Record Nr.	UNISA996246947803316
Titolo	Australian journal of music education
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Descrizione fisica	1 online resource
Disciplina	780/.7
Soggetti	School music - Instruction and study School music - Instruction and study - Australia Periodicals. Australia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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