

1. Record Nr.	UNISA996218687203316
Titolo	Fundraising for Libraries: How to Plan Profitable Special Events
Pubbl/distr/stampa	[Place of publication not identified], : Jossey Bass Imprint, 2013
ISBN	1-118-70378-2
Descrizione fisica	1 online resource (59 pages)
Disciplina	025.1
Soggetti	Library fund raising
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Selecting the Right Event, Targeting the Right Audience -- Pre-Event Planning: First Steps -- Creating a Budget to Visualize Profits -- Outlining an Organizational Structure -- Ideas and Themes -- Revenue-Generating Components -- Maximizing Sponsorship Revenue -- Strive for Record-Breaking Attendance -- Logistics: Food, Refreshments, Programs and More -- Promoting and Publicizing Your Event -- Pump Up the Wow Factor -- Post-Event Evaluation, Follow-Up Actions.
Sommario/riassunto	Originally published by Stevenson, Inc. , this practical resource provides libraries with tips, techniques, and best practices to plan and execute effective fundraising events.

2. Record Nr.	UNINA9910962550303321
Titolo	Falling behind : explaining the development gap between Latin America and the United States // edited by Francis Fukuyama
Pubbl/distr/stampa	Oxford, : Oxford University Press, 2008
ISBN	0-19-983753-8 1-281-51515-9 9786611515157 0-19-970927-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (327 p.)
Altri autori (Persone)	FukuyamaFrancis
Disciplina	338.98
Soggetti	Latin America Economic policy Congresses United States Economic conditions Congresses Latin America Foreign economic relations United States Congresses United States Foreign economic relations Latin America Congresses
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Papers presented at an international seminar held in Buenos Aires, November 2005.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; 1. Introduction; Part I: The Historical Context; 2. Two Centuries of South American Reflections on the Development Gap between the United States and Latin America; 3. Looking at Them: A Mexican Perspective on the Gap with the United States; 4. Explaining Latin America's Lagging Development in the Second Half of the Twentieth Century: Growth Strategies, Inequality, and Economic Crises; Part II: The Politics of Underdevelopment in Latin America; 5. Does Politics Explain the Economic Gap between the United States and Latin America? 6. The Role of High-Stakes Politics in Latin America's Development GapPart III: Institutional Factors in Latin America's Development; 7. The Latin American Equilibrium; 8. Do Defective Institutions Explain the Development Gap between the United States and Latin America?; 9. Why Institutions Matter: Fiscal Citizenship in Argentina and the United States; 10. Conclusion; Contributors; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Y; Z;

In 1700, Latin America and British North America were roughly equal in economic terms. Yet over the next three centuries, the United States gradually pulled away, and today the gap is huge. Why did this happen? Was it culture? Geography? Economic policies? Natural resources? Differences in political development? The question has occupied policymakers and scholars for decades, and the debate remains intense. In *Falling Behind*, Francis Fukuyama, acclaimed author of *The End of History* and *America at the Crossroads*, gathers together some of the world's leading scholars on the subject to explain th
