

1. Record Nr.	UNISA996218681103316
Autore	Npcr
Titolo	Nonprofit Website Essentials: 124 Tips, Techniques and Ideas to Add Value to Your Website
Pubbl/distr/stampa	[Place of publication not identified], : Jossey Bass Imprint, 2013
ISBN	1-118-70410-X
Descrizione fisica	1 online resource (60 pages)
Disciplina	005.72
Soggetti	Web sites - Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Sommario/riassunto	Originally published by Stevenson, Inc. , this practical resource provides nonprofit organizations with ideas and strategies to maximize the impact and effectiveness of their websites. From adding social media or an online press room to driving traffic or enhancing features, this manual has it all.