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| Autore                  | Speg   |
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| Descrizione fisica      | 1 online resource (66 pages)   |
| Disciplina              | 658.15224  |
| Soggetti                | Fund raising<br>Special events - Marketing<br>Special events - Planning  |
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| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
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| Nota di contenuto       | Game, Contest and Team-Oriented Fundraisers -- Events Geared to Women -- Galas and High-End Events -- Outdoor Events -- Food- and Refreshment-Centered Events -- Festivals and Community-Friendly Events -- Events that Involve College-aged, School Participants -- Themed and Period Events -- Auctions and Raffles -- Holiday Oriented Events and Fundraising Projects -- Events with a Unique Twist. |
| Sommario/riassunto      | Originally published by Stevenson, Inc. , this practical resource profiles over one hundred successful and profitable events for nonprofit organizations.  |