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Nota di contenuto	Stewardship Management and Tracking Procedures -- Gift Acknowledgment Procedures -- Donor Recognition as an Act of Stewardship -- Personalizing Acts of Stewardship -- Stewardship Protocol and Ethics -- Engaging Board Members and Employees in Stewardship -- Stewarding Capital Campaign Donors -- Stewarding Endowment Donors -- Stewarding Planned Gift and Memorial Gift Donors -- Correspondence, Printed Communications that Support Stewardship -- Website Stewardship Strategies -- Fitting Examples of Stewardship in Action.
Sommario/riassunto	Originally published by Stevenson, Inc. , this practical resource provides nonprofit organizations with a plan for properly stewarding those who have invested so generously in their organizations and those they serve. Dozens of ideas, procedures, and strategies are included.