

1. Record Nr.	UNINA9910455546003321
Autore	Shippey Karla C. <1957->
Titolo	A short course in international intellectual property rights [[electronic resource]] : protecting your brands, marks, copyrights, patents, designs, and related rights worldwide / / Karla C. Shippey
Pubbl/distr/stampa	Petaluma, CA, : World Trade Press, c2009
ISBN	1-282-18468-7 9786612184680 1-60780-077-2
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (196 p.)
Collana	The short course in international trade series
Disciplina	341.7/58 341.758
Soggetti	Intellectual property (International law) Patents (International law) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 187). Includes web resources.
Nota di contenuto	International Intellectual Property Rights; Introduction; Table of Contents; Chapter 1: Intellectual Property (IP) Basics; Chapter 2: The Role and Value of IP in International Commerce; Chapter 3: Issues Affecting IP Rights Internationally; Chapter 4: Parties to IP Rights, Part I: Owner, Consumer, Authorized User, Licensee, Attorney; Chapter 5: Ensuring the Value of Your IP Rights: At Creation; Chapter 6: Ensuring the Value of Your IP Rights: Protection After Creation; Chapter 7: Parties to IP Rights, Part II: Protection of the Weak and Strong Chapter 8: Ensuring Precise Contractual Protection of IP Rights Chapter 9: Parties to IP Rights, Part III: Finalizing Ownership and Use Rights; Chapter 10: Key Issues Related to IP Rights Internationally; Chapter 11: IP Rights in Multi-National Forums; Chapter 12: Fundamentals in Country Legal Systems: Generalities; Chapter 13: Validity of IP Rights Locally: Specifics; Chapter 14: Acquiring IP Rights: Letters of Instruction; Chapter 15: Acquiring IP Rights: Joint Collaboration Agreement; Chapter 16: Acquiring IP Rights: Work Made for Hire

Agreement

Chapter 17: Protecting IP Rights: Nondisclosure Agreements
Chapter 18: Protecting IP Rights: Cease and Desist Letter; Chapter 19: Protecting IP Rights: Settlement Memorandum; Chapter 20: Transferring IP Rights: Assignment Contract; Chapter 21: Transferring IP Rights # 1; Chapter 22: Transferring IP Rights # 2; Chapter 23: Transferring IP Rights # 3; Chapter 24: Glossary; Chapter 25: Resources

Sommario/riassunto

Do you or your company possess copyrights, brands, patents, trademarks, designs, or other related rights? If so, you have great opportunities in the new global marketplace, but you are also at great risk. A Short Course in International Intellectual Property

2. Record Nr. UNISA996218567603316

Titolo Arrows for change

Pubbl/distr/stampa Kuala Lumpur, Malaysia : , : Asian-Pacific Resource & Research Centre for Women, , 1995-

Descrizione fisica 1 online resource

Soggetti Women - Health and hygiene - Asia
Women - Health and hygiene - Southeast Asia
Women - Health and hygiene - East Asia
Medical policy - Southeast Asia
Medical policy - East Asia
Medical policy
Women - Health and hygiene
Women
Domestic Violence
Women's Health
Public Health
Periodicals.
Periodical
Asia
East Asia
Southeast Asia
Asia, Southeastern

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	<p>"Women's and gender perspectives in health policies and programmes."</p> <p>Title from caption.</p>