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Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables; Preface; Acknowledgements; STRATEGIC MANAGEMENT AND INFORMATION SYSTEMS; Information systems; Lessons from corporate strategy; Information systems strategy: the theoretical foundations; KEY ISSUES IN THE STRATEGIC MANAGEMENT OF INFORMATION SYSTEMS; Information systems strategy and system failure; Strategic alignment; Competitive advantage from information systems; Structure, culture and change management in information systems; INFORMATION SYSTEMS STRATEGIC MANAGEMENT: LESSONS FOR THE FUTURE Planning and formulating information systems strategyThe future of information systems strategic management: a technical or social process?; Index
Sommario/riassunto	This comprehensive guide to the strategic management of information systems within business and public sector organizations integrates the two, often disparate, domains of strategic management and information systems. Focusing on managing information systems within a broader organizational context, it covers key issues such as:* corporate strategy* information systems strategy from both practical

and theoretical perspectives\* contemporary information systems  
strategic issues\* the technical versus social debate in information  
systems strategy\* ways forward for the app

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