

1. Record Nr.	UNISA996217127403316
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Titolo	Lobbying and the Media [[electronic resource]] : Working with Politicians and Journalists
Pubbl/distr/stampa	London, : Thorogood Publishing, 2001
ISBN	1-280-23325-7 9786610233250 1-4237-2137-3 1-85418-461-X
Descrizione fisica	1 online resource (79 p.)
Disciplina	324.40941
Soggetti	Lobbying -- European Union countries Lobbying -- Great Britain Mass media -- Political aspects -- European Union countries Mass media -- Political aspects -- Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	The author; Contents; Introduction; Chapter 1: An introduction to lobbying; Chapter 2: How to lobby; Chapter 3: Involving the media - the case for and the case against; Chapter 4: Whitehall and Westminster; Chapter 5: The Downing Street Press Office, the lobby and the national media; Chapter 6: Scotland, Wales and Northern Ireland; Chapter 7: The European Union and the Brussels press corps; Chapter 8: Mergers and acquisitions; Chapter 9: The Internet; Chapter 10: How to work with journalists; Conclusion
Sommario/riassunto	""This introduction to lobbying in the United Kingdom shows how this art form is dependent upon accurate, up-to-date information, a well-argued case, credible evidence, and delivery to the right audiences in the right tone of voice at the right time. Covered are Whitehall and Westminster; the Downing