Record Nr. UNISA996216095703316 Autore Prince Don W Titolo Communicating across cultures [[electronic resource] /] / Don W. Prince and Michael H. Hoppe Greensboro, N.C., : Center for Creative Leadership, c2000 Pubbl/distr/stampa **ISBN** 1-118-15511-4 1-281-00115-5 9786611001155 1-118-15435-5 1-932973-06-0 Edizione [1st edition] Descrizione fisica 1 online resource (33 p.) Collana Ideas into action guidebooks Altri autori (Persone) HoppeMichael H Disciplina 303.48/2 658.45 Soggetti Intercultural communication Diversity in the workplace Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "CCL no. 406." Note generali Nota di bibliografia Includes bibliographical references. Nota di contenuto Title Page; Table of Contents; When Being Yourself Isn't Enough; Anticipate and Adapt to Cultural Differences: Listen and Watch for Cultural Differences: Speaking and Writing Across Cultures: What's in a Name; Using Humor Appropriately; Communicate Respect for Other Cultures; Expanding Horizons; Suggested Readings; Background; Key Point Summary; Lead Contributors Sommario/riassunto If you are a manager anywhere in the world, you are almost certainly dealing with people of nationalities and cultures different from your own. In multinational business environments, communicating effectively with people who have languages, customs, and expectations different from yours is a necessary skill. If you are a manager anywhere in the world, you are almost certainly facing this kind of multicultural situation. This guidebook explains how to become aware of cultural differences, how to recognize when cultural differences pose a

leadership challenge, and how to adapt your communicatio