

1. Record Nr.	UNISA996215974103316
Titolo	Advertising age
Pubbl/distr/stampa	[Chicago, Ill.], : Crain Communications
ISSN	1557-7414
Disciplina	659
Soggetti	Advertising Advertising - Government policy Marketing Publicité - Périodiques Publicité - Politique gouvernementale Reklame periodicals. Periodicals. Périodiques.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Sommario/riassunto	Corresponds in part to the weekly print publication, Advertising Age. Includes links to online articles, a Datacenter, Events, Resources (including fact packs, white papers, etc.), and archives of the periodical issues dating back nine years.