

1. Record Nr.	UNISA996214978903316
Titolo	Journal of consumer behaviour
Pubbl/distr/stampa	[London], : Henry Stewart Publications, 2001-
ISSN	1479-1838
Disciplina	658.8342
Soggetti	Consumer behavior Motivation research (Marketing) Consommateurs - Comportement Études de motivation (Marketing) Consumer Behavior & Theory Periodicals.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Title from table of contents screen (Wiley InterScience; viewed: 10/23/2006). "An international research review," <2005-> Published: [London] : Henry Stewart Publications, 2001- ; published: [Chichester] : John Wiley & Sons, Ltd., <2005-> Refereed/Peer-reviewed