

1. Record Nr.	UNISA996214805003316
Titolo	Hotels & resorts
Pubbl/distr/stampa	Loganville, GA, : Richard K. Miller
Descrizione fisica	1 online resource
Disciplina	910.46
Soggetti	Hospitality industry - Research - United States Hotels - Economic aspects - United States Resorts - Economic aspects - United States Consumer behavior - United States Consumers' preferences - United States Consumer behavior Consumers' preferences Hospitality industry - Research Hotels - Economic aspects Resorts - Economic aspects Market surveys. Marketing research Periodicals. Statistics. United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Sommario/riassunto	"An in-depth assessment of the entire scope of the U.S. lodging industry ... from luxury resorts to budget motels ... from boutique hotels to timeshares ... from hotel condos to historic hotels ... from leisure guests to business customers ... from hotel fine dining to special holiday packages ... from guest amenities to accommodations for travelers with pets ... from financial assessments to geographic analysis."

