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Autore	Christian Aymar Jean
Titolo	Open TV : innovation beyond Hollywood and the rise of web television / / Aymar Jean Christian
Pubbl/distr/stampa	New York, New York : , : New York University Press, , [2018] ©2018
ISBN	1-4798-1490-3
Descrizione fisica	1 online resource (257 p.)
Collana	Postmillennial Pop ; ; 20
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Soggetti	Internet television - Production and direction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction -- 1. Developing Open TV -- 2. Open TV Production -- 3. Open TV Representation -- 4. Open TV Distribution -- 5. Scaling Open TV -- Epilogue -- Notes -- Index -- About the Author
Sommario/riassunto	How the internet transformed television Before HBO's hit show Insecure, Issa Rae's comedy about being a nerdy black woman debuted as a YouTube web series The Misadventures of Awkward Black Girl, her response to the absence of diverse black characters on the small screen. Broad City, a feminist sitcom now on Comedy Central, originated as a web series on YouTube, developed directly out of funny women Ilana Glazer and Abbi Jacobson's real-life friendship. These unconventional stories took advantage of the freedom afforded outside the traditional television system: online. Open TV shows how we have left "the network era" far behind and entered the networked era, with the web opening up new possibilities for independent producers, entrepreneurs, and media audiences. Based on interviews with writers, producers, show-runners, and network executives, visits to festivals and award shows, and the experience of producing his own series, Aymar Jean Christian argues that the web brought innovation to television by opening up series development to new producers, fans, and sponsors that had previously been excluded. Online access to distribution provides creative freedom for indie producers, allows for more diverse storytelling from marginalized communities, and

introduces new ways of releasing and awarding shows. Open TV is essential reading for anyone interested in the changing environment of television and how the internet can inspire alternatives to what's on TV tonight.

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"A Canadian graduate student journal".
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3. Record Nr.	UNINA9910689312103321
Titolo	The Commodity Futures Modernization Act of 2000 : hearing before the Subcommittee on Finance and Hazardous Materials of the Committee on Commerce, House of Representatives, One Hundred Sixth Congress, second session, on H.R. 454, July 12, 2000
Descrizione fisica	1 online resource (iii, 67 p.)
Soggetti	Commodity futures - United States Commodity exchanges - Law and legislation - United States Derivative securities - Law and legislation - United States Over-the-counter markets - Law and legislation - United States
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