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| Sommario/riassunto | "Make the move up to senior management with lessons from world renown business school experts. Based on themes from INSEAD's popular Transition to General Management programme, authors Kevin Kaiser, Michael Pich, and I.J. Schecter offer sound advice and practical insights for those looking to move to senior general management roles. By following the stories of three managers making the transition to general management, Becoming A Top Manager highlights not only the most crucial aspects of becoming a successful general manager, but also the necessary mindset changes required--both on a personal and professional level--that will ultimately translate into ongoing success. |

Provides practical insights, clarity and confidence for those looking to move into senior general management roles. Written by a well-known and experienced international author team. Outlines key skills and executive tools needed for the transition. Supplementary materials, interactive tools and videos are also available online at www.wiley.com"

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