1. Record Nr. UNISA996213398803316 Autore Boyce Tim Titolo The commercial engineer's desktop guide [[electronic resource] /] / Tim Boyce London,: Hawksmere, 2001 Pubbl/distr/stampa 1-280-17380-7 **ISBN** 9786610173808 1-4237-8704-8 1-85418-421-0 Descrizione fisica 1 online resource (258 p.) Disciplina 620.0068 Soggetti **Engineering - Management** Engineering Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto About the author; CONTENTS; 1. Introduction; 2. Commercial awareness; 3. The contract; 4. Contract performance - 1; 5. Contract performance - 2; 6. Commercial relationships; 7. Negotiation; Conclusion; Are you up to date? Sommario/riassunto This desktop guide takes a tour from an appreciation of commercial awareness through to an understanding of how business contracts and other commercial agreements are constructed, negotiated and confirmed. The features include things that engineers say and do which invite commercial disaster.