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| 1. Record Nr.           | UNISA996213238703316                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Autore                  | Silverman Robert Mark <1967, >                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Titolo                  | Doing business in minority markets : black and Korean entrepreneurs in Chicago's ethnic beauty aids industry / / Robert Mark Silverman                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Pubbl/distr/stampa      | New York : , : Garland Pub., , 2000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| ISBN                    | 1-135-57654-8<br>1-135-57653-X<br>1-280-07109-5<br>0-585-44743-8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Descrizione fisica      | 1 online resource (272 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Collana                 | Garland studies in entrepreneurship                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Disciplina              | 338.4764670089                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Soggetti                | Cosmetics industry - Illinois - Chicago<br>Minority business enterprises - Illinois - Chicago<br>African American businesspeople - Illinois - Chicago<br>African American business enterprises - Illinois - Chicago<br>Korean American businesspeople - Illinois - Chicago<br>Korean American business enterprises - Illinois - Chicago                                                                                                                                                                                                                                                                                                                                                      |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Nota di bibliografia    | Includes bibliographical references (p. 249-256) and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Nota di contenuto       | Book Cover; Title; Contents; Acknowledgments; Introduction; Race and the Ethnic Beauty Aids Industry; The Context of Minority Entrepreneurship on the South Side of Chicago; Sojourning and the Welfare Economy; The Effects of Competition on Ethnic Solidarity; The Interdependence of Korean Merchants and Black Employees in Minority Markets; Middleman and Black Distributors; Contemporary Black Manufacturers; Conclusion; Interview Guide For Beauty Aids Merchants; Beauty Aids Merchant Survey; Interview Guide for Beauty Aids Distributors; Beauty Aids Distributor Survey<br>Interview Guide for Beauty Aids ManufacturersBeauty Aids Manufacturer Survey; Bibliography; Index |
| Sommario/riassunto      | A thorough analysis of networks and organizational interactions between black and Korean entrepreneurs in the ethnic beauty aids industry.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

