

1. Record Nr.	UNISA996212224503316
Titolo	American journalism review : AJR
Pubbl/distr/stampa	College Park, MD, : College of Journalism of the University of Maryland at College Park, ©1993-[2013]
ISSN	2831-9400
Descrizione fisica	1 online resource (16 volumes) : illustrations
Disciplina	071
Soggetti	Journalism - United States Journalism periodicals. Periodicals. Périodiques. United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed Title from cover. Published by the University of Maryland Foundation at the Philip Merrill College of Journalism at the University of Maryland, <2010>-2013.

2. Record Nr.	UNINA9910825328503321
Autore	Anantatmula Vittal S. <1955-, >
Titolo	Attributes of project-friendly enterprises // Vittal S. Anantatmula and Parviz F. Rad
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2017
ISBN	1-63157-215-6
Edizione	[First edition.]
Descrizione fisica	1 online resource (xii, 188 pages) : illustrations
Collana	Portfolio and project management collection, , 2156-8200
Disciplina	658.404
Soggetti	Project management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 183-185) and index.
Nota di contenuto	1. Introduction -- 2. Project attributes -- 3. Proposal attributes -- 4. Portfolio attributes -- 5. Team attributes -- 6. Enterprise attributes -- Appendix -- Bibliography -- Index.
Sommario/riassunto	The objective of any organization is to create value for its stockholders. Given that sophistication in project management will lead to efficiency in operations, which in turn leads to better profits, enlightened enterprises are sensitive to project management sophistication and the definitive way of measuring it and improving it. Although in many organizations, projects are initiated in isolation of each other, and based on ad hoc urgencies, sophisticated enterprises have a formalized, logical, and consistent, structure for organizing, and managing, their projects. Project management sophistication is the state of enterprise practices in which success of projects is predictable and that the definitive measure of project management success continually improves with time. Conducting a full assessment of the organizational project management sophistication is relatively time consuming and costly. Thus, many organizations have a need and desire for instruments that would provide a rough estimate of the project management maturity of the organization without a major expenditure of funds. This book includes instruments that should help in that regard.