

1. Record Nr.	UNISA996211756503316
Titolo	Marketing education review
Pubbl/distr/stampa	Harrisonburg, VA, : Business Education Foundation Clemson, SC, : CtC Press Armonk, NY, : M.E. Sharpe, Inc
ISSN	2153-9987
Descrizione fisica	1 online resource (volumes)
Disciplina	658.8/007/1073
Soggetti	Marketing - Study and teaching - United States Marketing - Study and teaching Periodicals. United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed "The journal for the scholarship of teaching in marketing education." Published for the Society for Marketing Advances.