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Nota di contenuto	A COMPANION TO RHETORIC AND RHETORICAL CRITICISM; Contents; Notes on Contributors; Introduction; Acknowledgments; PART I Rhetoric in Its Place and Time; 1 Introduction: Contingency and Probability; 2 The Politics of Deliberation: Oratory and Democracy in Classical Athens; 3 Text and Context in the Roman Forum: The Case of Cicero's; 4 A Conversational Opener: The Rhetorical Paradigm of John 1: 1; 5 Continental Poetics; 6 ""His tail at commandment"": George Puttenham and the Carnivalization of Rhetoric; 7 Rhetorical Selfhood in Erasmus and Milton

8 Rhetoric, Rights, and Contract Theory in the Early Modern Period
9 The Philosophy of Rhetoric in Campbell's Philosophy of Rhetoric;
10 The Rhetorical Legacy of Kenneth Burke; PART II Rhetoric's Favorite
Places; 11 Topics (and deliberation): Exemplifying Deliberation: Cicero's
De Officiis and Machiavelli's Prince; 12 Deliberation (and topics):
Cultivating Deliberating: Mindfully Resourceful Innovation In and
Through the Federalist Papers; 13 Ethos: Socrates Talks Himself Out of
His Body: Ethical Argument and Personal Immortality in the Phaedo; 14
Rhetoric and Emotion
15 Analogies, Parables, Paradoxes: Get On Down: Plato's Rhetoric
of Education in the Republic
16 Aphoristic Style: The Rhetoric of the
Aphorism; 17 Argumentation: What Jokes Can Tell Us About
Arguments; 18 Commonplaces: Sensus Communis; 19 Judgment: Arts
of Persuasion and Judgment: Rhetoric and Aesthetics; PART III Rhetoric
and Its Critics; 20 Epiphany and Epideictic: The Low Modernist Lyric in
Robert Frost; 21 Lolita: Solipsized or Sodomized?; or, Against
Abstraction ... in General; 22 Narrative as Rhetoric and Edith Wharton's
Roman Fever: Progression, Configuration, and the Ethics of Surprise
23 "Mind the Gap": W. G. Sebald and the Rhetoric of Unrest
24 Rhetoric in the Wilderness: The Deep Rhetoric of the Late Twentieth Century;
PART IV All in Good Time - and Timing; 25 Aristotle's Rhetoric and
Bakhtin's Discourse Theory; 26 Reviving the Rhetorical Heritage of
Protestant Theology; 27 Rhetoric: Time, Memory, Memoir; 28 Rhetoric
in the Law; 29 Rhetorical Hermeneutics Still Again: or, On the Track of
Phronesis; 30 Rhetoric and Poetics: How to Use the Inevitable Return of
the Repressed; 31 My Life with Rhetoric: From Neglect to Obsession;
Index

Sommario/riassunto

A Companion to Rhetoric offers the first major survey in two decades of the field of rhetorical studies and of the practice of rhetorical theory and criticism across a range of disciplines. Assesses rhetoric's place in the larger intellectual universe. Focuses on the practical side of rhetoric, looking at specific works, problems and figures. Provides examples of rhetoric from ancient times to the present day. Written by leading scholars from a variety of different fields.
