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Sommario/riassunto	During the interwar years, broadcast radio became a popular way for Europeans to consume local, national, and international news. The medium not only began to shape European policy and politics, but also laid the foundation for European unification and global interconnectedness. In Europe On Air, Suzanne Lommers has documented the rich and often underexposed history of broadcast radio through the lens of international European relations. She specifically explores the roles of Radio Moscow, Radio Luxembourg, Vatican Radio, and the International Broadcasting Union as institutions that played an important role in national identities and establishing standards for broadcasting. The radio also offered new opportunities to politicians, who seized upon a vibrant and more direct way to communicate with their constituents. Essential reading for scholars of technology and European history, Europe-On Air reveals broadcast radio to be a technology that revolutionized international relations during the brief respite between the chaos of war in Europe. Radio broadcasting may seem old-fashioned nowadays, but early radio

infrastructures and programs in Europe were the real social media of their time. They laid the foundation for how we experience European unification and global interconnectedness today. This timely volume takes you on a tour through the early days of broadcasting. Rarely studied sources from international organizations reveal a wide variety of new actors, activities, and debates that jointly shaped broadcasting and society institutions. These stories often remain underexposed in histories of technology, broadcasting, and Europe. Europe - on Air illustrates how people in broadcasting were debating issues ranging from institutionalizing radio to wireless and wired network construction. This book specifically acknowledges how the rivalries were solved between various systems like Radio Luxembourg and the International Broadcasting Union, the attempts to save Europe's civilization amid the chaos of war and peace, and the creation and distribution of truly international programs as early as 1926. The people involved in these transnational broadcasting efforts had some crucial decisions to make in order to actively contribute to European unification.

Radio mag tegenwoordig een ouderwets medium lijken, het was de social media van vroeger. Radio-uitzendingen legden een basis voor Europese eenwording en zorgden voor een wereldwijde verspreiding van informatie en muziek. Europe- On Air bestudeert de begindagen van radio. Zelden onderzochte bronnen laten een verscheidenheid aan nieuwe actoren, activiteiten en debatten zien, die het medium radio vorm gaven. In Europe- On Air wordt, onder andere, aandacht besteed aan institutionalisering van radio, de vorming van een uitzendnetwerk, en aan de manier waarop verschillen tussen verschillende radiosystemen, zoals die van Radio Luxemburg en de International Broadcasting Union, werden opgelost. Ook wordt gekeken hoe radio bijdroeg aan het behoud van de Europese beschaving in en na de oorlogsjaren, en hoe in de begindagen van radio de allereerste echte internationale programma's tot stand kwamen.

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