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Autore	Dolgin Alexander
Titolo	Manifesto of the New Economy [[electronic resource] ] : Institutions and Business Models of the Digital Society / / by Alexander Dolgin
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ISBN	3-642-21277-8
Edizione	[1st ed. 2012.]
Descrizione fisica	1 online resource (vi, 145 pages) : illustrations; digital, PDF file(s)
Disciplina	300
Soggetti	Economic theory Economic history Business Management science Application software Computer communication systems Social sciences Economic Theory/Quantitative Economics/Mathematical Methods History of Economic Thought/Methodology Business and Management, general Computer Appl. in Social and Behavioral Sciences Computer Communication Networks Social Sciences, general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Introduction -- The second invisible hand of the market -- The symbolic economics approach to the humanities and humanitarian practices -- Conclusion.
Sommario/riassunto	How do social networking services earn money? What is the "second hand of the market" and how does it operate? Why does society need so many different kinds of goods? What does happiness economics not reveal about happiness? What is the link between talent, success and "stardom"? What is the business development model for the

entertainment and media industry? What is emotional hysteresis? How can we measure cultural values? What is subjective time and how can it be made qualitative? What is club economics? You can find the answers to all these questions in the book. It describes the main trends in development of our digital society. It appeals to those who are curious about what will replace search engines, and how social networking services will evolve. It is about the profit from different forms of informational collaboration (crowdsourcing, collaborative filtering) and how it will affect the structure of the society and human pursuit for happiness.

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