Record Nr. UNISA996208221603316 **Titolo** Social network analysis and mining Pubbl/distr/stampa Wien:,: Springer,, 2011-**ISSN** 1869-5469 Descrizione fisica 1 online resource Disciplina 302.30285 Soggetti Online social networks Social networks Data mining Periodicals. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Periodico Note generali Refereed/Peer-reviewed Sommario/riassunto Social Network Analysis and Mining (SNAM) is intended to be a multidisciplinary journal to serve both academia and industry as a main venue for a wide range of researchers and readers from social sciences. mathematical sciences, medical and biological sciences and computer science. We solicit experimental and theoretical work on social network analysis and mining using different techniques from sociology, social sciences, mathematics, statistics and computer science. The main areas covered by SNAM include: (1) data mining advances on the discovery and analysis of communities, personalization for solitary activities (like search) and social activities (like discovery of potential friends), the analysis of user behavior in open forums (like conventional sites, blogs and forums) and in commercial platforms (like e-auctions), and the associated security and privacy-preservation challenges; (2) social network modeling, construction of scalable, customizable social network infrastructure, identification and discovery of dynamics, growth, and evolution patterns using machine learning approaches or

multi-agent based simulation.