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Altri autori (Persone)	MenardLaurent
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Nota di contenuto	Application Integration: EAI, B2B, BPM and SOA; Table of Contents; Acknowledgements; Foreword; Chapter 1. Introduction; Chapter 2. What is Application Integration?; 2.1. The economy: the "engine" of integration; 2.2. The history and the issues of application integration; 2.3. Consequences for IT; 2.4. Integration typologies; 2.4.1. Classifying the integration problem types; 2.4.2. Classifying the applications; 2.5. EAI: Integrating enterprise applications (A2A); 2.5.1. Accounting interpretation: EAI precursor; 2.5.2. EAI today; 2.6. Integrating inter-enterprise exchanges (B2B) 2.7. Coupling A2A and B2B: A2B (or Business Collaboration) 2.8. Managing business processes (BPM); 2.9. Service-oriented architectures (SOA); Chapter 3. Levels in Integration Services; 3.1. Transport and connectivity; 3.1.1. Defining partners; 3.1.2. Data transport; 3.1.3. Connectivity; 3.1.4. Supervising transport; 3.2. Adapting the information; 3.2.1. Transformation; 3.2.2. Routing; 3.2.3. Storage;

3.2.4. Defining the rules; 3.2.5. Supervising exchanges; 3.3. Automating business processes; 3.3.1. Modeling business processes; 3.3.2. Executing business processes 3.3.3. Supervising business processes 3.4. Business process and integration: mediation and exchange; 3.4.1. Business process level and integration level; 3.4.2. Mediation process sub-level; 3.4.3. Exchange process sub-level; 3.4.4. Interaction between the sub-levels; 3.4.5. Interaction between integration and business process (BPM); 3.5. Choosing the exchange architecture; 3.5.1. Synchronous/asynchronous communication; 3.5.2. Architecture: centralized or distributed?; Chapter 4. Types of Integration Projects; 4.1. Integrating a single application; 4.1.1. Exchange cartography 4.1.2. The integration platform 4.2. IT infrastructure projects; 4.2.1. Urbanization of information systems; 4.2.2. IT exchange infrastructure; 4.3. Integrating inter-enterprise exchanges; 4.3.1. Exchanging electronic documents (EDI); 4.3.2. XML standards; 4.3.3. Inter-enterprise "spaghetti" system; 4.3.4. Inter-enterprise exchange platforms; 4.3.5. "Single Window" initiatives; 4.4. Managing business processes; 4.4.1. Points of departure; 4.4.2. BPM project opportunity: choosing the processes; 4.4.3. The "top-down" approach; 4.4.4. Expected results; 4.5. Implementing a service architecture 4.5.1. Characteristics of an SOA 4.5.2. Elements of an SOA infrastructure; 4.5.3. Applicable norms and standards; Chapter 5. Application Integration Tools; 5.1. Brokers; 5.2. Application servers; 5.3. Enterprise Service Bus (ESB); 5.4. BPM tools; Chapter 6. Understanding Integration Failures; 6.1. High failure rates; 6.2. The technological approach; 6.2.1. New technology or new packaging?; 6.2.2. Technology confronts reality; Chapter 7. Integration Myths; 7.1. The mirage of the single tool; 7.1.1. A conservative choice: example and consequences 7.1.2. "Modern" architectural choice: example and consequences

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#### Sommario/riassunto

Application integration assembles methods and tools for organizing exchanges between applications, and intra- and inter-enterprise business processes. A strategic tool for enterprises, it introduces genuine reactivity into information systems facing business changes, and as a result, provides a significant edge in optimizing costs. This book analyzes various aspects of application integration, providing a guide to the alphabet soup behind EAI, A2A, B2B, BAM, BPM, ESB and SOA. It addresses the problems of choosing between the application integration solutions and deploying them successfully.

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2. Record Nr.	UNINA9910817199303321
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Titolo	Screenwriting for neurotics : a beginner's guide to writing a feature-length screenplay from start to finish / / by Scott Winfield Sublett
Pubbl/distr/stampa	Iowa City : , : University Of Iowa Press, , 2014 ©2014
ISBN	1-60938-300-1
Descrizione fisica	1 online resource (273 p.)
Disciplina	808.2/3
Soggetti	Motion picture authorship Television authorship
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Introduction: myths that make you crazy -- The idea -- The spine -- Plot -- Deeper into plotting -- The scene: basic building block of plot -- The step outline, a.k.a. scene list -- Format -- Description -- Dialogue -- Miscellany -- The rewrite -- Selling your script.
Sommario/riassunto	Screenwriting for Neurotics is a quirky and accessible handbook for beginning screenwriters. Whether you are a student in a screenwriting class or just someone who wants to try their hand at writing for film or television, this handy guidebook makes the entire process simple and unintimidating. Scott Winfield Sublett, a veteran screenwriter and screenwriting teacher, walks you step by step from start to finish and helps you navigate potential and unforeseen difficulties along the way, offering handy tips and suggestions to keep you from becoming blocked or stalled. Rather than throwing you into