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Titolo	Re-reading popular culture [[electronic resource] /] / Joke Hermes
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ISBN	1-281-21476-0 9786611214760 0-470-98498-8 0-470-77656-0 1-4051-4879-9
Descrizione fisica	1 online resource (196 p.)
Disciplina	302.23 306
Soggetti	Popular culture Arts, Modern - 21st century Arts, Modern - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 160-171) and index.
Nota di contenuto	Ethnicity, football, and the nation -- Negotiating global popular culture -- Conservative feminism and the detective novel -- Masculinity and the merits of textual analysis as part of an audience study -- Critical viewership -- Children and the media -- Popular culture: a modern and a postmodern genealogy.
Sommario/riassunto	Re-reading Popular Culture is an entertaining investigation of the meanings and value of popular culture today. It explores the theme of cultural citizenship by combining textual analysis and media reception theory to analyze popular culture. Includes such contemporary issues as the rewriting of masculinity after the success of feminism, and the layers of meaning in semi-public and private talk of multiculturalism and ethnicity Traces its topics across a variety of media forms and texts, including sports; detective fiction and police series; and children's television and