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Titolo	HCI in Business [[electronic resource]] : Second International Conference, HCIB 2015, Held as Part of HCI International 2015, Los Angeles, CA, USA, August 2-7, 2015, Proceedings / / edited by Fiona Fui-Hoon Nah, Chuan-Hoo Tan
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Descrizione fisica	1 online resource (XIX, 783 p. 202 illus.)
Collana	Information Systems and Applications, incl. Internet/Web, and HCI ; ; 9191
Disciplina	658.872
Soggetti	E-commerce User interfaces (Computer systems) Information storage and retrieval Application software e-Commerce/e-business User Interfaces and Human Computer Interaction Information Storage and Retrieval Information Systems Applications (incl. Internet)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Social media for business -- Electronic, mobile and ubiquitous commerce -- Enterprise systems, business and gamification -- Analytics, visualisation and decision-making -- Industry, academia, innovation and market.
Sommario/riassunto	This volume constitutes the refereed proceedings of the Second International Conference on HCI in Business, HCIB 2015, held as part of the 17th International Conference on Human-Computer Interaction, HCII 2015, which took place in Los Angeles, CA, USA, in August 2015. HCII 2015 received a total of 4843 submissions, of which 1462 papers and 246 posters were accepted for publication after a careful reviewing process. The papers address the latest research and development efforts and highlight the human aspects of design and use of

computing systems. They thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The 72 papers presented in this volume address the following topics: social media for business, enterprise systems, business and gamification, analytics, visualization and decision- making, industry, academia, innovation, and market.

2. Record Nr.	UNINA990006217520403321
Autore	Brockmeyer, Norbert
Titolo	Antike Sklaverei / Norbert Brockmeyer
Pubbl/distr/stampa	Darmstadt, : Wissenschaftliche Buchgesellschaft, 1979
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Collana	Erträge der Forschung ; 116
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