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Sommario/riassunto

Organisations are communities. Increasingly the leaders of those communities are drawing on the services of psychologists to help them realise the potential of their "human capital". What do these business psychologists do to assist in the identification, motivation and development of the talent that employees bring into their communities? The authors, all Principal Members of the Association of Business Psychologists, are experienced and qualified professionals who candidly share their experiences and learning derived from those experiences. They provide case studies and examples from real
