

1. Record Nr.	UNINA9910796452203321
Autore	Dubut de Laforest Jean-Louis
Titolo	Contes pour les baigneuses // Jean-Louis Dubut de Laforest
Pubbl/distr/stampa	[Place of publication not identified] : , : Ligarán, , 2015 ©2015
ISBN	2-335-15602-0
Descrizione fisica	1 online resource (105 pages)
Disciplina	843.708
Soggetti	French fiction - 19th century French fiction
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Livre numerique"--Cover.

2. Record Nr.	UNINA9910786244503321
Autore	Fischer Bill
Titolo	Reinventing giants [[electronic resource]] : how Chinese Global Competitor Haier has changed the way big companies transform / / Bill Fischer, Umberto Lago and Fang Liu
Pubbl/distr/stampa	San Francisco, Calif., : Jossey-Bass, c2013
ISBN	1-118-60224-2 1-118-60229-3
Edizione	[First edition.]
Descrizione fisica	1 online resource (304 p.)
Altri autori (Persone)	LagoUmberto LiuFang
Disciplina	338.768380951
Soggetti	Household appliances industry - China - Management International business enterprises - China - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: reinventing giants: how a Chinese global competitor has changed the way big companies can transform -- The battlefield: the home appliance industry in the West and China -- The story of Haier and the evolution of its corporate culture -- Liberating talent: tapping the entrepreneurial spirit -- Building a corporate culture for a global 21st century -- Benchmarking Haier with successful high-performing organizations -- A true hybrid: how to fashion a strategically agile organization -- A true disruptor: how embracing change creates value.
Sommario/riassunto	A compelling profile of an emerging Chinese competitor Chinese firms are reinventing their business models, their corporate cultures, and themselves, becoming global competitors who increasingly offer knowledge rather than cheap labour in their quest to join the ranks of the ""world's best"" companies. This book offers a compelling profile of the most ambitious of these emerging Chinese competitors, the Haier Corporation (the world's largest manufacturer of home appliances), and shares insights on how one organization has repeatedly reinvented its business model and corporate culture

3. Record Nr.	UNISA996203146503316
Titolo	Globalizing integrated pest management [[electronic resource]] : a participatory research process // edited by George W. Norton ... [et al.]
Pubbl/distr/stampa	Ames, Iowa, : Blackwell Pub., 2005
ISBN	1-282-36523-1 9786612365232 0-470-29016-1 0-470-29005-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (355 p.)
Altri autori (Persone)	NortonGeorge W
Disciplina	632.6 632.9
Soggetti	Pests - Integrated control Pests - Integrated control - Research - International cooperation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Globalizing Integrated Pest Management: A Participatory Research Process; Contents; Contributing Authors; List of Figures; List of Tables; Acknowledgments; Foreword; I. The Need to Globalize IPM through a Participatory Process; 1. The Need for Cost-Effective Design and Diffusion of IPM; 2. Participatory Integrated Pest Management (PIPM) Process; II. Developing Strategic IPM Packages; 3. Developing IPM Packages in Asia; 4. Developing IPM Packages in Africa; 5. Developing IPM Packages in Latin America; 6. Developing IPM Packages in the Caribbean 7. Developing IPM Packages in Eastern Europe: Participatory IPM Research in Albanian OlivesIII. Deploying Strategic IPM Packages; 8. IPM Transfer and Adoption; 9. Developments and Innovations in Farmer Field Schools and the Training of Trainers; 10. Pesticide and IPM Policy Analysis; 11. The Role of Institutionalized Pre-Shipment Inspection Programs in Achieving Sustainability in Non-Traditional Agricultural Export Markets; IV. Evaluating Strategic IPM Packages; 12. Evaluating Socio-Economic Impacts of IPM; 13. Evaluating the Health and Environmental Impacts of IPM; 14. Gender and IPM

Sommario/riassunto

As food demand has grown worldwide, agricultural production has intensified with a concomitant expansion in pesticide use. Concerns over pesticide-induced health and environmental problems, increased pest resistance to pesticides, and continued losses due to pests, have stimulated the search for alternative pest management solutions. As a result integrated pest management (IPM) approaches have been developed and applied that rely on genetic, cultural, biological and information-intensive pest management alternatives. This book presents and critiques the participatory approaches that can