

1. Record Nr.	UNINA9910788041703321
Autore	Harrison Jeffrey S. <1957-, >
Titolo	Strategic management of healthcare organizations : a stakeholder management approach // Jeffrey S. Harrison and Steven M. Thompson
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
ISBN	1-60649-773-1
Edizione	[First edition.]
Descrizione fisica	1 online resource (144 p.)
Collana	Strategic management collection, , 2150-9646
Disciplina	362.1068
Soggetti	Health services administration Strategic planning Health Services Administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library.
Nota di bibliografia	Includes bibliographical references (pages 123-126) and index.
Nota di contenuto	A practical approach to strategic management of healthcare organizations -- Managing for stakeholders -- Strategic direction -- Analysis of the organization and its stakeholders -- Analysis of the external environment -- Strategic factors and performance measures -- Strategic alternative generation and evaluation -- Implementation planning and execution -- About the authors -- Notes -- References -- Index.
Sommario/riassunto	Few industries are buffeted from as many strong forces as healthcare. The industry is highly regulated, thus dramatically increasing costs and sometimes even interfering with the ability to deliver healthcare. New drugs, treatments, and medical technologies are so common that keeping track of them can be overwhelming, and incorporating them into patient care or administration can be costly and complicated. On the social side, different groups have different opinions on any given topic and often the right thing to do depends on your point of view. Third party payers add another level of complexity, and competition adds yet another layer of difficulty as organizations seek to grow patient volume by positioning themselves as distinguished in terms of cost, quality, accessibility, and quality of patient experience.

2. Record Nr.	UNISA996202295403316
Titolo	Meccanica
Pubbl/distr/stampa	Kluwer Academic Publishers [Dordrecht] : , : Springer
ISSN	1572-9648
Disciplina	530
Soggetti	Mechanics Mecanique
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed