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Autore	Morley David <1949-, >
Titolo	Television, audiences, and cultural studies // David Morley
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Descrizione fisica	1 online resource (331 p.)
Disciplina	302.23/45 302.2345
Soggetti	Television broadcasting - Social aspects Television viewers - Research Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references (p. [297]-311) and index.
Nota di contenuto	Book Cover; Title; Contents; Acknowledgements; Introduction; Theoretical frameworks; Television audience research: a critical history; Psychoanalytic theories: texts, readers and subjects; Class, ideology and interpretation; Interpreting television: the Nationwide audience; The 'Nationwide' Audience: a critical postscript; Gender, domestic leisure and viewing practices; Research development: from 'decoding' to viewing context; The gendered framework of family viewing; From Family Television to a sociology of media consumption; Methodological issues Towards an ethnography of the television audience Television, technology and consumption; Domestic communication: technologies and meanings (with Roger Silverstone); The consumption of television as a commodity; Private worlds and gendered technologies; Between the private and the public; The construction of everyday life: political communication and domestic media; Where the global meets the local: notes from the sitting-room; Notes; Bibliography; Index

Sommario/riassunto	Television, Audiences and Cultural Studies presents a multi-faceted exploration of audience research, in which David Morley draws on a rich body of empirical work to examine the emergence, development and future of television audience research. In addition to providing an introductory overview from a cultural studies perspective, David Morley questions how class and cultural differences can affect how we interpret television, the significance of gender in the dynamics of domestic media consumption, how the media construct the 'national family', and how small-scale ethnographic stu
2. Record Nr.	UNINA9910566483603321
Autore	Klotz James L
Titolo	Global Impact of Ergot Alkaloids
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Descrizione fisica	1 online resource (252 p.)
Soggetti	Medical toxicology Medicine and Nursing
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Sommario/riassunto	"The Global Impact of Ergot Alkaloids" addresses the very broad topic of ergot alkaloids and the influence that they have on many facets of life. The content in this Special Issue pertains to research studying fungi, plants, livestock, and humans. While the perspectives of each paper may differ, the common aspect is the interest and emphasis on ergot alkaloids. These compounds cross the spectrum from feared toxins to potential pharmaceutical discoveries. The research included spans the globe and has content that will attract the interest of readers from many different backgrounds.