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| 1. Record Nr. | UNISA996202204103316 |
| Autore | Morley David <1949-, > |
| Titolo | Television, audiences, and cultural studies // David Morley |
| Pubbl/distr/stampa | London ; ; New York : , : Routledge, , 1992 |
| ISBN | 1-134-93768-7 1-138-17301-0 1-134-93769-5 1-280-05629-0 0-203-39835-1 |
| Descrizione fisica | 1 online resource (331 p.) |
| Disciplina | 302.23/45 302.2345 |
| Soggetti | Television broadcasting - Social aspects Television viewers - Research Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. [297]-311) and index. |
| Nota di contenuto | Book Cover; Title; Contents; Acknowledgements; Introduction; Theoretical frameworks; Television audience research: a critical history; Psychoanalytic theories: texts, readers and subjects; Class, ideology and interpretation; Interpreting television: the Nationwide audience; The 'Nationwide' Audience: a critical postscript; Gender, domestic leisure and viewing practices; Research development: from 'decoding' to viewing context; The gendered framework of family viewing; From Family Television to a sociology of media consumption; Methodological issues Towards an ethnography of the television audience Television, technology and consumption; Domestic communication: technologies and meanings (with Roger Silverstone); The consumption of television as a commodity; Private worlds and gendered technologies; Between the private and the public; The construction of everyday life: political communication and domestic media; Where the global meets the local: notes from the sitting-room; Notes; Bibliography; Index |

Sommario/riassunto

Television, Audiences and Cultural Studies presents a multi-faceted exploration of audience research, in which David Morley draws on a rich body of empirical work to examine the emergence, development and future of television audience research. In addition to providing an introductory overview from a cultural studies perspective, David Morley questions how class and cultural differences can affect how we interpret television, the significance of gender in the dynamics of domestic media consumption, how the media construct the 'national family', and how small-scale ethnographic stu

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| 2. Record Nr. | UNINA9910816571303321 |
| Autore | Hewett Beth L. |
| Titolo | A scholarly edition of Samuel P. Newman's A practical system of rhetoric / / Beth L. Hewett |
| Pubbl/distr/stampa | Leiden ; ; Boston : , : Brill, , [2021] ©2021 |
| ISBN | 90-04-44150-6 |
| Descrizione fisica | 1 online resource (428 pages) |
| Collana | International Studies in the History of Rhetoric ; ; Volume 13 |
| Disciplina | 808/.042 |
| Soggetti | English language - 19th century - Rhetoric |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Sommario/riassunto | "In A Scholarly Edition of Samuel P. Newman's A Practical System of Rhetoric, Beth L. Hewett argues that Newman, an American nineteenth-century rhetorician, has been unfairly judged by criteria disconnected from his goals and accomplishments. His exceptionally popular textbook is important for how he engaged received theory, fit practice to the era, struggled with age-old questions of thought and language, and spoke to his readers. He operationalized the concept of taste, giving it functionality for invention, and inflected Belletrism with American illustrations suited to the nascent, uniquely American communicative requirements of a democracy. Hewett's modern scholarly edition contextualizes this book as the serious work of a |

scholar-educator, demonstrating its values in the context of
nineteenth-century American rhetorical and textbook history"--
