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Autore	Saville-Troike Muriel <1936->
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Nota di bibliografia	Includes bibliographical references (p. [285]-316) and indexes.
Nota di contenuto	The Ethnography of Communication: An Introduction; Contents; Preface; 1 Introduction; 2 Basic Terms, Concepts, and Issues; 3 Varieties of Language; 4 The Analysis of Communicative Events; 5 Contrasts in Patterns of Communication; 6 Attitudes toward Communicative Performance; 7 Acquisition of Communicative Competence; 8 Politeness, Power, and Politics; 9 Conclusion; References; Index of Languages; General Index;
Sommario/riassunto	The Ethnography of Communication presents the terms and concepts which are essential for discussing how and why language is used and how its use varies in different cultures...; Presents the essential terms and concepts introduced and developed by Dell Hymes and others and surveys the most important findings and applications of their work.; Draws on insights from social anthropology and psycholinguistics in investigating the patterning of communicative behavior in specific cultural settings.; Includes two completely new chapters on contrasts in patterns of communication and on politeness, powe