Record Nr. UNISA996201678403316 Autore Hagenhoff Svenja <1971-, > Titolo Innovationsmanagement für kooperationen: eine instrumentenorientierte betrachtung / / Svenja Hagenhoff Pubbl/distr/stampa Göttingen: .: Universitätsverlag Göttingen, . 2008 ©2008 Descrizione fisica 1 online resource (xx, 340 pages): colour illustrations; digital, PDF file Open Access e-Books Collana Knowledge Unlatched Disciplina 658.406 Soggetti Industrial management - Technology innovations Lingua di pubblicazione Tedesco **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references (pages [309]-335). Sommario/riassunto This publication deals with the management of cooperative innovation activities. The author identifies individual management tasks and designs concrete supporting instruments and methods. The system to be designed by management activities can be understood as an

This publication deals with the management of cooperative innovation activities. The author identifies individual management tasks and designs concrete supporting instruments and methods. The system to be designed by management activities can be understood as an information system which provides the partners of innovation cooperation actionable information. The book is aimed at teachers and students of business administration with a focus on innovation and collaboration management. Practitioners receive a basic insight into the latest management concepts.

Innovations are a critical and central factor for the sustainable viability of companies and also economies. The constant increase in complexity and technology intensity for products as well as challenging market conditions increasingly require innovation activities that cross company boundaries. Even if cooperative innovation activities are not a completely new phenomenon, it has to be determined how these activities can be carried out efficiently and effectively. This publication designs the management for cooperative innovation activities. The author identifies individual management tasks and designs concrete supporting tools and methods. The result is routines and structures

that enable coordinated work in the cooperation. The system of

management activities to be designed can be understood as an information system, which provides the partners of the innovation cooperation with decision-relevant information. The book is aimed at lecturers and students in business administration with a focus on innovation and cooperation management. Practitioners get a basic insight into current management concepts.