

1. Record Nr.	UNISA996199883103316
Titolo	Ubiquität, Interaktivität, Konvergenz und die Medienbranche : Ergebnisse des interdisziplinären Forschungsprojektes intermedia // Thomas Hess (Hg.)
Pubbl/distr/stampa	Göttingen : , : Universitätsverlag Göttingen, , 2007 ©2007
Descrizione fisica	1 online resource (iv, 338 pages) : illustrations; digital, PDF file(s)
Collana	Open Access e-Books Knowledge Unlatched
Disciplina	338.4730223
Soggetti	Mass media - Economic aspects Communication and traffic Telecommunication - Economic aspects Information technology - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Inter media"--front cover. "Internetökonomie"--Back cover.
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	At the beginning of the 21st century, the complete digitization of products and processes presents the media industry with major and in some cases still unresolved challenges. This is leading to significant changes, particularly for content intermediaries such as television broadcasters, publishers and online aggregators. Their analysis was the aim of the interdisciplinary research project intermedia at the Ludwig Maximilians University in Munich. intermedia was funded by the Federal Ministry of Education and Research as part of the Internet Economy Priority Program. In ten sub-projects ubiquity and personalization, interactivity as well as convergence and other technical developments were examined from the point of view of business administration, computer science and communication science. This book presents selected results from intermedia especially for practice. This gives decision-makers a compact insight into current research efforts. Intermedia is sponsored by the Center for Internet Research and Media

Integration at the Ludwig Maximilians University in Munich, which investigates the effects of new technologies on individuals, companies, industries and society in a large number of projects.

2. Record Nr.	UNINA9910813876703321
Autore	Morrissey Suzanne
Titolo	Motherhood, poverty, and the WIC program in urban America : life strategies / / Suzanne Morrissey
Pubbl/distr/stampa	Lanham, Maryland : , : Lexington Books, , 2016 ©2016
ISBN	0-7391-8934-4
Descrizione fisica	1 online resource (235 p.)
Disciplina	363.8830973
Soggetti	Maternal and infant welfare - Government policy - United States Food relief - United States - Cost control United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover-Page; Halftitle; Title; Copyright; Dedication; Contents; List of Illustrations; Acknowledgments; Introduction; 1 Sick Cities: Poverty and Infant Mortality in Central New York; 2 Imperatives and Impacts of the Federal WIC Program; 3 Methodological Persuasions: Solving Public Health Problems When "Problem" Holds Multiple Meanings; 4 Inside WIC: Bureaucracy, Barriers, and Provider Values; 5 Strategizing Motherhood and Public Health in Urban America; 6 Metaphorical Thought and the Construction of WIC Frames of Reference; 7 Hidden Rationalities; Appendices; Bibliography; Index About the Author
Sommario/riassunto	This urban ethnography examines the relationship between urban residence and endemic poverty and health inequalities, particularly racial disparities in infant mortality in the United States. Starting from the everyday lives of women struggling to make ends meet, it represents an institutional ethnography of the WIC Program that

identifies and explores how bureaucratic rigidity and hierarchy relate to personal decision-making in a context of pregnancy, parenting, and poverty.
