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Collana	21st-century sociology
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Nota di bibliografia	Includes bibliographical references (pages [181]-186) and index.
Nota di contenuto	Contents; Preface; 1 Everyday Life in Our Wired World; 2 Sociology's Encyclopedia; 3 Does Postmodernism Make You Mad or Did You Flunk Statistics? A Chapter on Methodology; 4 Adventures in Capitalism; 5 Girl Talk; 6 Virtually, a Sociology!; Glossary; References; Index
Sommario/riassunto	The Virtual Self is an engaging and exciting text that addresses issues relating to our rapidly changing society, social structure, and communication needs. In doing so, it addresses major issues in sociology that inform virtually all of a student's course work. Introduces students to concepts of the self and society in an age of rapid technology and high speed communication Examines the relationship between everyday life and social structure in key domains of communication, personality, work/family, leisure and entertainment, and economics Written in a live