

1. Record Nr.	UNISA996198517903316
Titolo	Big Data Benchmarking [[electronic resource]] : 5th International Workshop, WBDB 2014, Potsdam, Germany, August 5-6- 2014, Revised Selected Papers / / edited by Tilmann Rabl, Kai Sachs, Meikel Poess, Chaitanya Baru, Hans-Arno Jacobson
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-20233-2
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (X, 157 p. 54 illus.)
Collana	Information Systems and Applications, incl. Internet/Web, and HCI ; ; 8991
Disciplina	005.7
Soggetti	Database management Data mining Information storage and retrieval Application software Database Management Data Mining and Knowledge Discovery Information Storage and Retrieval Information Systems Applications (incl. Internet)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes Index.
Nota di contenuto	Benchmark Specifications and Proposals -- Hadoop and MapReduce -- In-Memory, Data Generation and Graphs.
Sommario/riassunto	This book constitutes the thoroughly refereed post-workshop proceedings of the 5th International Workshop on Big Data Benchmarking, WBDB 2014, held in Potsdam, Germany, in August 2014. The 13 papers presented in this book were carefully reviewed and selected from numerous submissions and cover topics such as benchmarks specifications and proposals, Hadoop and MapReduce - in the different context such as virtualization and cloud - as well as in-memory, data generation, and graphs.

2. Record Nr.	UNINA9910223676703321
Titolo	Brand strategy
Pubbl/distr/stampa	London : , : Centaur Communications
Descrizione fisica	1 online resource
Soggetti	Branding (Marketing) Advertising - Brand name products Business names Product management Marketing Gestion des produits Raison sociale Publicite Produit de marque Strategie de marque Produits de marque - Publicite Produits commerciaux - Gestion branding Periodicals. Periodique electronique (Descripteur de forme) Ressource Internet (Descripteur de forme)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico