

1. Record Nr.	UNISA996198211203316
Titolo	A companion to business ethics [[electronic resource] /] / edited by Robert E. Frederick
Pubbl/distr/stampa	Malden, MA, : Blackwell Publishers, 1999
ISBN	1-78268-428-X 1-281-31243-6 9786611312435 1-4051-6450-6 0-470-99839-3 0-470-99838-5 0-631-22749-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (482 p.)
Collana	Blackwell companions to philosophy ; ; 17
Altri autori (Persone)	FrederickRobert
Disciplina	174.4 174/.4
Soggetti	Business ethics Professional ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 409-421) and index.
Nota di contenuto	PART I Business Ethics and Normative Theories: 1 A Kantian approach to business ethics -- 2 Utilitarianism and business ethics -- 3 Business ethics and virtue -- 4 Social contract approaches to business ethics: bridging the "is-ought" gap -- 5 Business ethics and the pragmatic attitude -- 6 An outline of ethical relativism and ethical absolutism -- 7 Feminist theory and business ethics -- 8 Business ethics in a free society -- 9 Nature and business ethics -- 10 Toward new directions in business ethics: some pragmatic pathways -- 11 Business ethics: pragmatism and postmodernism -- PART II Business Ethics and the Business Disciplines; 12 Ethics in management -- 13 Finance ethics -- 14 Ethics in the public accounting profession -- 15 Marketing ethics -- 16 Law, ethics, and managerial judgment -- 17 Business ethics and economics -- 18 Business ethics and the social sciences -- PART III Issues in Business Ethics; 19 International business ethics -- 20 Corporate moral agency -- 21 Employee rights -- 22 Business ethics

and work: questions for the twenty-first century -- 23 Business's environmental responsibility -- 24 Business ethics and religion -- 25 Social responsibility and business ethics; PART IV Business Ethics: Origins and Contemporary Practice; 26 Business ethics and the origins of contemporary capitalism: economics and ethics in the work of Adam Smith and Herbert Spencer -- 27 A brief history of American business ethics -- 28 Business ethics in Europe: a tale of two efforts -- 29 Ethics and the regulatory environment -- 30 A passport for the corporate code: from Borg Warner to the Caux Principles -- 31 Investigations and due process -- 32 Ethics and corporate leadership -- App A: Business Ethics: Electronic Resources -- Appendix B: Domestic and International Business Ethics Organizations -- Index.

---

Sommario/riassunto

In a series of articles specifically commissioned for this volume, some of today's most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics. Sections of the book cover topics such as the often easy relation between business ethics and capitalism, the link between business ethics and ethical theory, how ethics applies to specific problems in the business world, the connection between business ethics and related academic disciplines, and the practice of business ethics in modern corporations.

---