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Nota di contenuto	Contents; Foreword, by Ruben O. Martinez; Preface; Acknowledgments; Introduction; Latino Influence and the Electoral College: Assessing the Probability of Group Relevance, by Justin H. Gross and Matt A. Barreto; Proactive, Reactive, and Tactical: Mobilizing the Latino Vote in 2012, by Ricardo Ramirez, Evan Bacalao, Edelmira P. Garcia, Rani Narula-Woods, and Clayton Rosa; Immigration: Defining Candidates, Deciding Elections, by Maribel Hastings; The 2012 Latino Vote in Colorado, by Robert R. Preuhs The 2012 Latino Vote in New Mexico: Immigration Emerges in Unexpected Ways, by Gabriel R. Sanchez and Shannon Sanchez-Youngman The Reconquista of California: Latinos and the 2012 Election, by Jason L. Morin and Adrian D. Pantoja; Brown Ballots in the Buckeye State, by Tehama Lopez Bunyasi; The New Virginiano Electorate and the Politics of Immigration in Virginia, by D. Xavier Medina Vidal; North Carolina Latinos: An Emerging, Influential Electorate in the South, by Betina Cutaia Wilkinson; Florida's Latino Electorate in the 2012 Election, by Casey A. Klofstad It's the Economy Stupid? Not So Fast: The Impact of the Latino Vote on the 2012 Presidential Election in Nevada, by David F. Damore Looking to 2014 and Beyond, by Matt A. Barreto, Sylvia Manzano, and Gary Segura; Appendix: Discussion of the Data Utilized in this Volume, by Gabriel R.

Sanchez; Contributors

Sommario/riassunto

In giving President Obama a record level of support (75 percent) and reaching a watershed 10 percent of the voting population, Latinos proved to be decisive in the 2012 election outcome-an unprecedented mark of influence for this segment of the wider electorate. This shift also signaled a radical reenvisioning of mobilization strategies by both parties and created a sea change in the way political organizations conduct outreach and engagement efforts. In this groundbreaking volume, experts in Latino politics ask: What is the scope of Latino voter influence, where does this electorate have the

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