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Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed "An international refereed journal for all aspects of design." Published in co-operation with the European Academy of Design.

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Autore	Davis Martha
Titolo	Scientific papers and presentations [[electronic resource] /] / Martha Davis, Kaaron J. Davis, Marion M. Dunagan
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Altri autori (Persone)	DavisKaaron J DunaganMarion M
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Soggetti	Technical writing Communication of technical information
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
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Nota di contenuto	Front Cover; Scientific Papers and Presentations; Copyright Page; Contents; Preface to the First Edition; Preface to the Second Edition; Preface to the Third Edition; 1. The Semantic Environment of Science; 1.1 The Semantic Environment; 1.2 Basic Semantic Elements in Communication; References; 2. Before You Begin; 2.1 Kinds of Scientific Communication; 2.2 Sources of Help; 2.3 Of Pencils, Mice, and Cyberspace; References; 3. Organizing and Writing a Rough Draft; 3.1 Thinking and Writing; 3.2 Prewriting Exercises; 3.2.1 Think Before You Write; 3.2.2 Talk Before You Write 3.2.3 Brainstorm, Freewrite, or Make a List on Paper3.2.4 Outline; 3.2.5 Write a Rough Abstract First; 3.2.6 Start in the Middle; 3.2.7 Get Rid of Your Inhibitions; 3.3 Organization and Development; 3.4 Coordinating Organization and Development; 3.4.1 The Point of Emphasis; 3.4.2 Transitions; 3.5 Writing the Rough Draft; 3.6 Examples; References; 4. Searching and Reviewing Scientific Literature; 4.1 Planning the Literature Search; 4.1.1Visit the Library; 4.1.2Allow Time; 4.1.3Isolate Your Objectives; 4.1.4Document Carefully; 4.1.5Be Selective; 4.1.6 Verify

4.1.7 Be Willing to Quit and Create Something Useful; 4.1.8 Verify Again and Keep Up-to-Date; 4.2 Finding the Literature; 4.3 Selecting and Evaluating the Literature; 4.3.1 Sources to Use; 4.3.2 Evaluating Sources; 4.3.3 Using Unpublished References; 4.4 Reviews; References; 5. The Proposal; 5.1 The Graduate Proposal; 5.2 The Grant Proposal; 5.2.1 Content and Form; 5.2.2 Title and Title Page; 5.2.3 Executive Summary or Abstract; 5.2.4 Introduction; 5.2.5 Justification; 5.2.6 Literature Review; 5.2.7 Methods; 5.2.8 Conclusions; 5.2.9 References; 5.2.10 Budget and Time Frame; 5.2.11 Biographical Information; 5.3 Other Considerations; 5.4 Progress Reports; References; 6. Graduate Theses and Dissertations; 6.1 The Thesis and your Graduate Program; 6.1.1 Graduate College Requirements; 6.1.2 Style Sheets; 6.1.3 The Library; 6.1.4 Your Advisors; 6.1.5 Other Professionals; 6.2 Avoiding Problems; 6.2.1 Get Started Early; 6.2.2 Maintain Professional Relationships with Your Advisors; 6.2.3 Draw Up a Carefully Planned and Well-Written Proposal; 6.2.4 Maintain Accurate, Complete Data; 6.2.5 Write the Thesis as Your Work Progresses; 6.2.6 Be Proud of the Final Copy; 6.2.7 To Publish Is to Build Your Reputation; 6.2.8 Last-Minute Jobs Can Delay Graduation; 6.2.9 Finish Before You Go; 6.3 Planning the Thesis; 6.4 Forms for Theses; 6.4.1 The Traditional Thesis or Dissertation; 6.4.2 Theses or Dissertations Containing Journal Manuscripts; 6.4.2.1 The Master's Thesis Including a Journal Article; 6.4.2.2 Doctoral Dissertation Incorporating Journal Manuscripts; 6.4.3 Other Formats; 6.5 The Thesis Defense; References; 7. Publishing in Scientific Journals; 7.1 Planning and Writing the Paper; 7.2 Journal Manuscript Contents; 7.3 After the Paper is Written; 7.4 The Editing and Reviewing Process; References; 8. Style and Accuracy in the Final Draft

Sommario/riassunto

Electronic publishing and electronic means of text and data presentation have changed enormously since the first edition of this book was published in 1997. The third edition of *Scientific Papers and Presentations* applies traditional principles to today's modern techniques and the changing needs of up-and-coming academia. Topics include designing visual aids, writing first drafts, reviewing and revising, communicating clearly and concisely, adhering to stylistic principles, presenting data in tables and figures, dealing with ethical and legal issues, and relating science to the lay a
